Elizabeth Purple

28 mm · Hardened 24-karat yellow gold



Design rendering

A life in my own name

Where the purple continues

Elizabeth Purple begins with two upright deep-purple baguettes on a cream dial. The pair sits above the applied A.R. signature, with the small-seconds register directly below the central hands. The 28 mm case brings the three details into a compact composition.

The dark aubergine leather repeats the dial accent in a deeper register. Between the two surfaces, the yellow-gold case design gives the colour a warm edge. The crown brings the detail into profile with sculpted flutes, a rope-rimmed face and the A.R. signature.

The gemstone brief calls for a matched pair with a deep royal-purple face-up colour. The final gemstone and setting will be selected against a physical sample.

Reference details

Case diameter · 28 mm

Case gold · Hardened 24-karat yellow gold

Gemstone · Matched deep-purple baguette pair

Strap · Dark aubergine leather

Reference detail · Elizabeth Edition engraving proposed

Individually priced for its genuine gemstone selection and setting. Pricing on request. Final movement, gemstone selection and availability are subject to confirmation.

Gemstone selection

Two natural, deep royal-purple baguettes matched for hue, size and face-up appearance. Confirm species before purchase. If diamonds are selected, require natural colour documented by GIA.

Every finished gemstone must be individually identifiable on a GIA report. The watch or set will include the report or a complete copy for each stone.

Read the full sourcing standard at friddy.foundation/gemstone-standards.